

Scale

1/2" = .25"

1:4

Resolution

300-600
(mechanical scale)

Mechanical

Size	Height	Width
Bleed	3"	7.25"
Trim	2.75"	7"
Live	2.469"	6.719"

Lifesize

Size	Height	Width
Bleed	12"	29"
Trim	11"	28"
Live	9.875"	26.875"

Preparing Your Artwork

The image resolution listed above is the minimum acceptable file resolution if the image is placed at 100% of mechanical size. We support the most current versions of Adobe Creative Suite (Adobe Illustrator, InDesign, Photoshop and Acrobat). Be sure to include all fonts or convert all text to outlines prior to saving.

Items printed digitally will simulate PMS colors using CMYK color blends. For best results, please build your artwork with PMS colors designated in the page layout. All photographs should be converted to CYMK prior to sending.

Sending your Artwork

The easiest way to send artwork is by visiting our website, www.bpgraphics.com and clicking the Upload Artwork link found at the top of our home page. Please be sure to zip all files for each project together.

Click **here** to submit artwork